



Small batch roasted  in small town Ontario

# A brew-tiful fundraiser.

**Your friends have partnered with us to meet their fundraising goals!**

Baden Coffee Company is a family run, Canadian-owned business where a small group of enthusiastic employees thrive on customer-driven service. In house, we roast over 40 different coffees and provide tea and café products to 600+ businesses across southwestern Ontario. We are passionate about coffee and making sure all of our products are of the highest quality possible. All your orders will be freshly roasted at time of order – we never let our products sit for long periods of time.



## *Product Catalogue*

Baden Coffee Company Fundraising Campaign

[badencoffee.com](http://badencoffee.com)

**\$13 each – Ground or Whole Bean, 8 oz bags | \$18 each – Katie Cups (12 per box)**

## Sleepy Monks Reserve

### Bestselling Fairtrade Organic Coffees



#### Charlie's Secret

**Dark**

This coffee is so good you'll want to keep it a secret too. Charlie's Secret is a smokey, dark roast with notes of spicy black pepper that will awaken the palate, but, of course, that's classified information.



#### Sleepy Monk's Own

**Medium**

Our most popular roast, and for good reason! A well-balanced cup with notes of sweet caramel, toasty malt and bright citrus – you'll be singing its praises too.

## Signature Collection

### Bestselling House Roast Coffees



#### Castle Reserve

**Medium**

Paying homage to Baden's most famous landmark, Castle Kilbride, this coffee gets our confidence vote. Wild rice in the aroma carrying over to leguminous flavours of fresh, garden peas with a finishing earthy note. Fruity aftertaste with a medium body.



#### Sandhills

**Medium**

We tip our hat to where it all began, the famous Baden street where our founder grew up, and where our first brick and mortar store was located. Sandhills has a distinct aroma of nuts with flavours of cloves and brown sugar and a buttery finish. Low to medium body and low acidity.



#### Festival Roast

**Dark**

Developed for the "inn" crowd who patronize the Festival season in Stratford, this coffee hits all the right notes. Toasted bread and red wine in the aroma followed by flavours of chocolate and smokey charred wood. Medium body.



#### Sixth Avenue

**Medium-Dark**

Growing up on Sixth Ave helped shape our company and our roastmaster. This homage has wine and bread in the aroma, caramel and dark chocolate in the flavour. Medium body and medium acidity.



#### Peaks

**Light**

Named after our famous glacier-made Baden Hills that reach 434 metres in height and, contrary to popular belief, is not where we grow our coffee. Nutty and toasty throughout with flavours of honey, butter and a syrupy sweet finish. Medium body and low acidity.

**All of our coffees are available in Katie Kups, our brand of K-Cups.**

**Sold in boxes of 12.**



**\$13 each – Ground or Whole Bean, 8 oz bags | \$18 each – Katie Cups (12 per box)**

# Flavoured Coffee

## Bestselling Flavoured Coffees



### Crème Caramel

**Medium – Flavoured**

Rich, velvety vanilla custard topped with sweet, buttery caramel. It's dessert in a mug.



### German Chocolate Cake

**Medium – Flavoured**

Rich chocolate cake with layers of gooey caramel, coconut and pecans. Satisfies both your coffee and dessert cravings.



### Spring Maple

**Medium – Flavoured**

Be transported to a Canadian spring where steam rises from the sugar shacks and the sweet aroma of maple syrup fills the air.



### Tale Of The Beaver

**Medium – Flavoured**

Cinnamon meets buttery pastry and brown sugar around the campfire in this flavoured medium roast.



### Vanilla Hazelnut

**Medium – Flavoured**

A classic pairing of sweet vanilla and indulgent hazelnut.

**\$13 each – Ground or Whole Bean, 8 oz bags  
\$18 each – Katie Cups (12 per box)**

# Decaf Coffee

## Bestselling Decaf Coffee



### Colombian Supremo Decaf

**Medium**

Fruity and winey in the aroma with smoky flavours and dark berry. Ashy aftertaste with a high acidity and medium body.



# Higgins & Burke Tea

**\$7.75 each | Box of 20 tea bags**



## Berry Vines

A delicious blend of raspberry and blackcurrant infusions, brought to life with vivacious hibiscus and other sweet herbs.



## Earl Grey Grove

Premium mountain grown black tea with complex flavour notes of Italian bergamot and a hint of lemon and lime.



## Forest Valley Green

Smooth and lively steamed green teas with a calming trio of citrus herbs.



## Orange Pekoe

Bold, bright and brisk for a beautifully balanced and traditional flavour.



## Orange Pekoe Decaf

A blend of gently decaffeinated black teas from around the world.



## Peppermint Patch

Aromatic, North West Pacific peppermint, full-flavoured with a long-lingering finish.



## Wild Harvest Chamomile

A pure, bright and floral chamomile blend.

# Hot Chocolate

**\$2.25 each | 35 g sachets**



## Beantown Gourmet Hot Chocolate

Baden Coffee's own indulgent, rich, hot chocolate mix. The perfect go-to drink for cold, winter days. Mix with hot water, or hot milk for a creamier texture. One sachet makes one mug of hot chocolate.

**\$2.50 each | 35 g sachets**



## Rheo Thompson Mint Smoothie Hot Cocoa Mix

Stratford's most famous Rheo Thompson treat can now be enjoyed as an indulgent, rich cup of hot cocoa. Treat yourself, you deserve it. One sachet makes one mug of hot chocolate.

# Gift Baskets

**Treat a friend (or yourself) to a collection of goodies!**

*\* contents may vary due to product availability*



## GIFT MUG

**Baden Coffee Company mug filled with:**

- (2) 2.5 oz coffee samples
- (1) hot chocolate sample
- (2) Higgins & Burke tea samples

**\$28.00 each**



## GIFT BASKET - MEDIUM

**Medium basket filled with:**

- (1) 8 oz Fairtrade coffee
- (1) 8 oz Signature coffee
- (2) 2.5 oz coffee samples
- (1) hot chocolate sample
- (2) Higgins & Burke tea samples
- (2) Mint Smoothies
- biscotti

**\$55.00 each**



## GIFT BASKET - LARGE

**Large basket filled with:**

- (1) 8 oz Fairtrade coffee
- (1) 8 oz Signature coffee
- (2) 2.5 oz coffee samples
- (1) box of hot chocolate
- (1) box of Higgins and Burke tea
- (1) 50 ml bottle of maple syrup
- (2) Mint Smoothies
- biscotti

**\$75.00 each**

## ... other goodies

**Add an extra treat for coffee or tea time**



### BISCOTTI **\$5.50 each**

Stocked in assorted flavours and fulfilled randomly.

Flavours include: Cookies and Cream, Almond, Almond Dark Chocolate, English Toffee, Grasshopper Mint, Java Bean, Hazelnut Zebra, and Peppermint Crush



### DOUBLE DUTCH 2-PACK **\$4.50 each**

Perfect snack-sized pack.

Thin waffles with a caramel centre. Perfect as is or sit one on top of a hot beverage for 30 seconds to melt the gooey centre.

## See something you'd like?

**Complete the provided 'Order Form' and return it to the person who sent you this catalogue.**

They will ensure your order makes its way to the *Fundraiser Team Leader*.

At the campaign end date, the *Fundraiser Team Leader* will submit a complete list of all orders to Baden Coffee Company... and then we'll start roasting!

