



Central Perth Minor Hockey Advertising Opportunity on NEW Board System for Half Ice Play

OMHA has been rolling out new programming, one of them being half ice play for kids Novice age (U8) and younger. This programming introduces players to the fundamental skills of the game by using only half the ice. Skating, puck control, and passing are all taught in an age-appropriate setting so players can have fun and will want to continue to play the sport. Players receive twice the amount of puck touches and double the number of pass attempts, shot attempts and changes of direction while using half ice. The new board system for half ice play gives the feel of being on the 'big' ice allowing players to focus on building the skills needed to play the game.

Central Perth Minor Hockey is selling advertising on each of the seven 95 inch sections of our new board system. Each 95 inch section is double-sided which allows advertising to be purchased for one or both sides. The advertising will remain as long as the boards last (10 to 20 years expected life). Any major damage within the first four years will be fixed by Central Perth Minor Hockey.

The cost for one 95 inch section with advertising on both sides is \$1,775 +HST

The cost for one 95 inch section with advertising on one side is \$980 +HST

Pricing includes the prorated cost of the boards plus the cost of the advertising. The advertising cost includes the following:

- 32"x92" digital printed full colour graphics installed and laminated for extra protection.
- A small amount for sign set-up time for each panel.
- Logos not in Snyders Graphics' system must be emailed to Snyders Graphics as a high resolution usable digital file.
- Custom logo design, if required, is charged at a rate of \$80/hr +HST by Snyders Graphics.



To purchase an advertising section or if you have any questions, please contact the fundraising committee at fundraising1@centralperthminorhockey.ca